

Marketing Plan – Target Markets

Target Markets by Priority:

#1 _____

#2 _____

#3 _____

#4 _____

Rationale for Target Market #1

Rationale for Target Market #2

Rationale for Target Market #3

Rationale for Target Market #4

Objectives:

Strategies:

Materials:

Objectives:

Strategies:

Materials:

Objectives:

Strategies:

Materials:

Objectives:

Strategies:

Materials:
